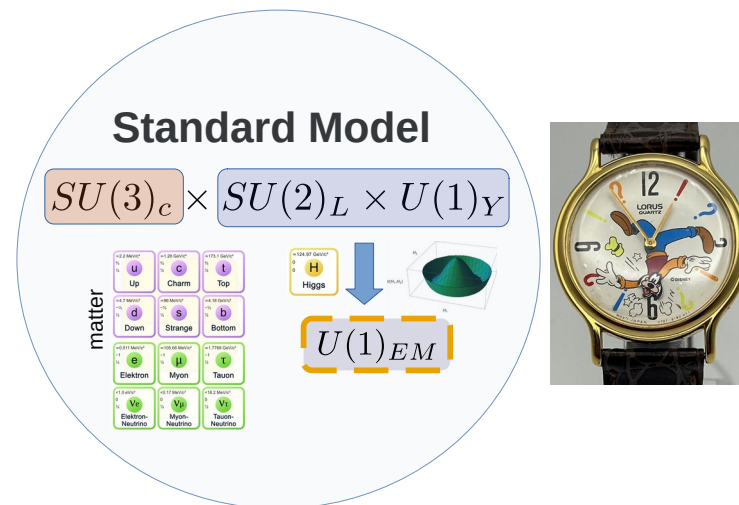


The goofy-symmetric Standard Model and the Hierarchy Problem

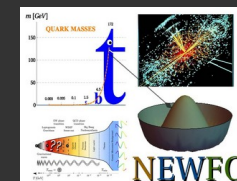


HIDDeN Webinar

17.9.2025

Florian Goertz

de Boer, FG, Incrocci
2507.22111



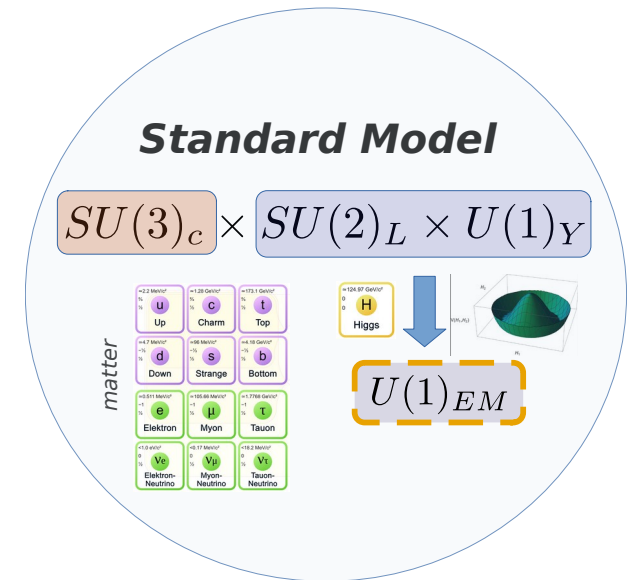
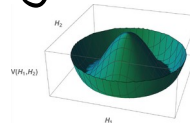
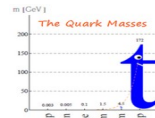
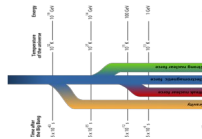
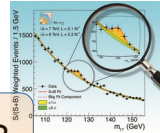
MPIK

MAX-PLANCK-INSTITUT
FÜR KERNPHYSIK
HEIDELBERG

The SM is an EFT

SM does not explain everything!

- Gravity $\not\subset$ SM
- Hierarchy Problem: $m_h \ll M_{PL}$
- Tiny Neutrino Masses
- Grand Unification of Forces?
- Hierarchical Flavor Structure
- Baryogenesis $\rightarrow$ Existence of Universe
- Dark Matter $\not\subset$ SM
- Trigger for Symmetry-Breaking?
- Strong CP Problem ...



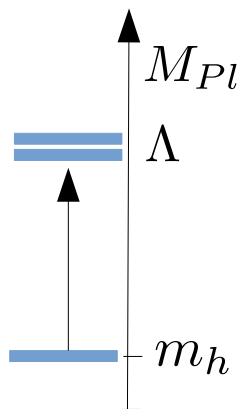
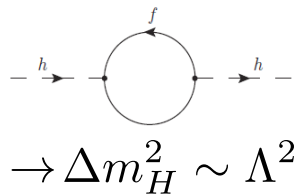
The Hierarchy Problem

$$\mathcal{L} \supset \boxed{m_H^2} |H|^2$$

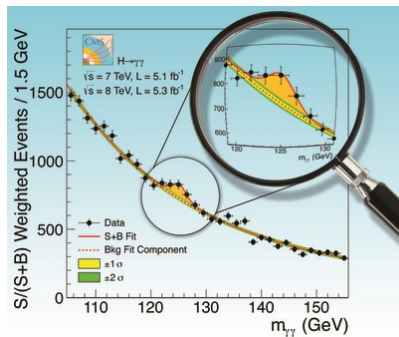
$$\sim (100 \text{ GeV})^2$$



expect $m_H \sim M_{Pl, GUT} \gg 100 \text{ GeV}$



$$\Lambda^2 \sim M_{Pl}^2 \rightarrow \text{Fine tuning } 1 \text{ in } 10^{34}$$



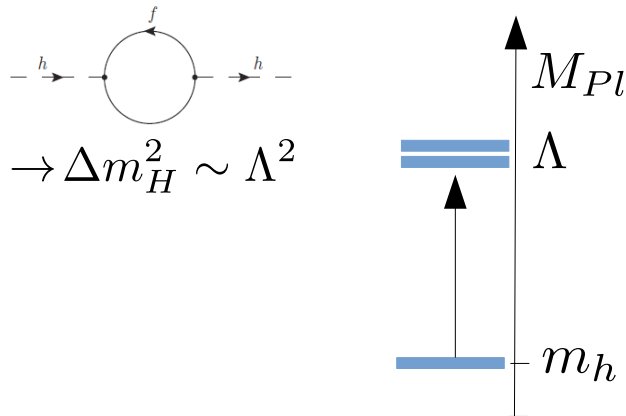
The Hierarchy Problem

$$\mathcal{L} \supset \boxed{m_H^2} |H|^2$$

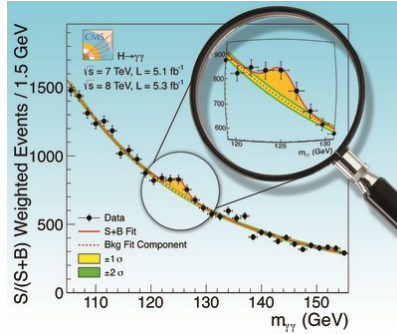
$$\sim (100 \text{ GeV})^2$$



expect $m_H \sim M_{\text{Pl,GUT}} \gg 100 \text{ GeV}$



$$\Lambda^2 \sim M_{\text{Pl}}^2 \rightarrow \text{Fine tuning } 1 \text{ in } 10^{34}$$



gauge boson and
fermion masses protected
by gauge symmetry and
chiral symmetry,
respectively

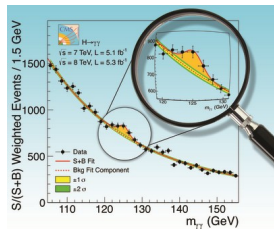
$$\psi_{L,R} \rightarrow e^{i\theta_{L,R}} \psi_{L,R}$$

$$\Delta m_V, \Delta m_f \sim v$$

The Hierarchy Problem

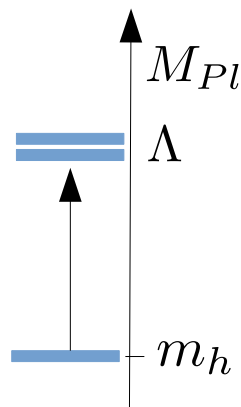
$$\mathcal{L} \supset \boxed{m_H^2} |H|^2$$

$\sim (100 \text{ GeV})^2$



expect $m_H \sim M_{Pl, GUT} \gg 100 \text{ GeV}$

$$\begin{array}{c} f \\ \circlearrowleft \\ h \rightarrow \quad \quad \rightarrow h \\ \rightarrow \Delta m_H^2 \sim \Lambda^2 \end{array}$$



$$\Lambda^2 \sim M_{Pl}^2 \rightarrow \text{Fine tuning } 1 \text{ in } 10^{34}$$



$$M_{Pl} \gg \begin{array}{c} \approx 80.39 \text{ GeV}/c^2 \\ \pm 1 \\ 1 \\ \text{W} \\ \text{W-Boson} \end{array}$$

www.sport.de

$$\Leftrightarrow g_{\text{grav}} \ll g_{\text{weak}}$$



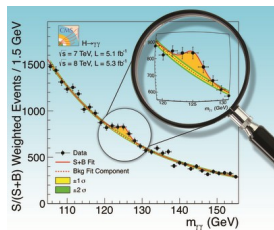
Protection of weak scale?!



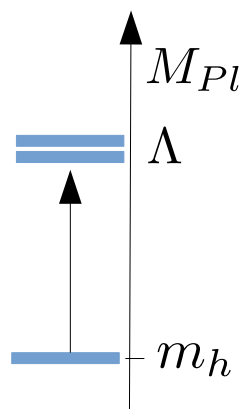
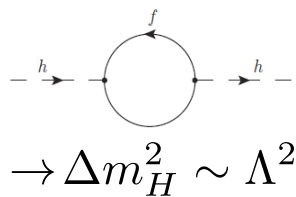
*Allowed from laws of nature...
... though puzzling*

The Hierarchy Problem

$$\mathcal{L} \supset \boxed{m_H^2} |H|^2 \sim (100 \text{ GeV})^2$$



expect $m_H \sim M_{Pl, GUT} \gg 100 \text{ GeV}$



$$\Lambda^2 \sim M_{Pl}^2 \rightarrow \text{Fine tuning } 1 \text{ in } 10^{34}$$



$$M_{Pl} \gg \begin{matrix} \approx 80.39 \text{ GeV}/c^2 \\ \pm 1 \\ 1 \\ \text{W} \\ \text{W-Boson} \end{matrix}$$

www.sport.de

$$\Leftrightarrow g_{\text{grav}} \ll g_{\text{weak}}$$



Protection of weak scale?!



*Allowed from laws of nature...
... though puzzling*

100

$$\Delta m_h^2 \sim \Lambda^2 \quad \text{---} \xrightarrow{h} \text{---} \text{---} \text{---} \xrightarrow{h} \text{---}$$

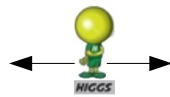
Protecting the mass term $m_H^2 |H|^2$

Solving the Hierarchy Problem

$$\Delta m_h^2 \sim \Lambda^2$$

Protecting the mass term $m_H^2 |H|^2$

Symmetry



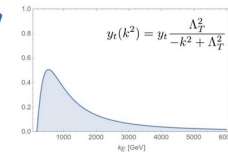
- Shift-Symmetry $H \rightarrow H + \delta$

$$-y_t \bar{Q}_L \tilde{H} t_R$$

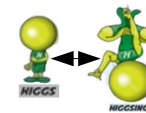
?!

Bally, Chung, FG [PRD] 2211.17254

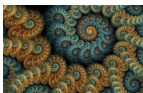
Chung, FG [PRD] 2311.17169



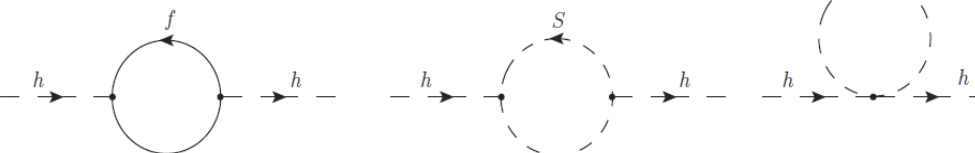
- Supersymmetry (spacetime): boson $\leftrightarrow$ fermion



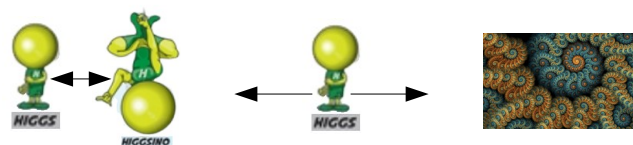
- Conformal Symmetry (Scale invariance?) $\rightarrow$ just $D=4$ ~~$|H|^2$~~
[broken at quantum level]



Solving the Hierarchy Problem

$$\Delta m_h^2 \sim \Lambda^2$$


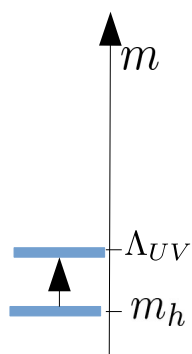
Protecting the mass term $m_H^2 |H|^2$



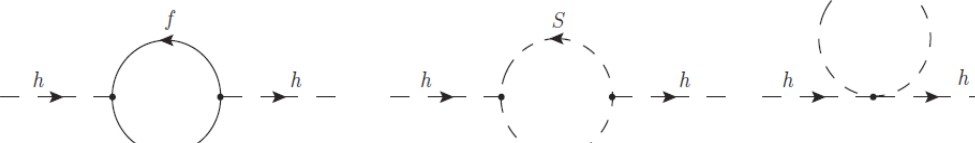
Symmetry

Low Cutoff

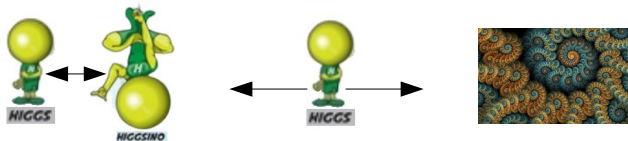
$$\Lambda_{UV} \ll M_{Pl}$$



Solving the Hierarchy Problem

$$\Delta m_h^2 \sim \Lambda^2$$


Protecting the mass term $m_H^2 |H|^2$



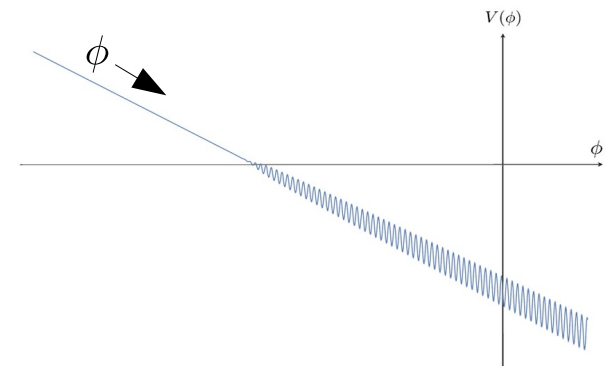
Symmetry

$$\Lambda_{UV} \ll M_{Pl}$$

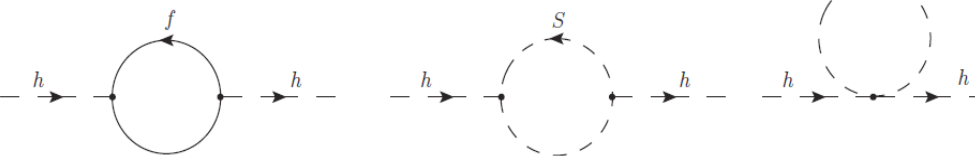
Low Cutoff

$$m_h \ll \Lambda_{UV}$$

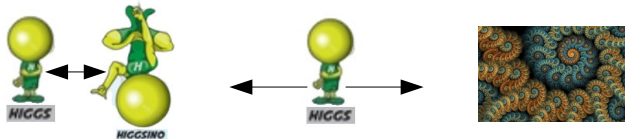
Vacuum selection



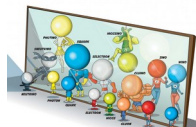
Solving the Hierarchy Problem

$$\Delta m_h^2 \sim \Lambda^2$$


Protecting the mass term $m_H^2 |H|^2$



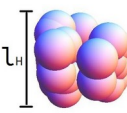
Symmetry

- SUSY 
- Goldstone Higgs: Little Higgs
- Conformal Sym. ?

$$\Lambda_{UV} \ll M_{Pl}$$

Low Cutoff

- Extra Dimensions

- Composite Higgs 
- Technicolor

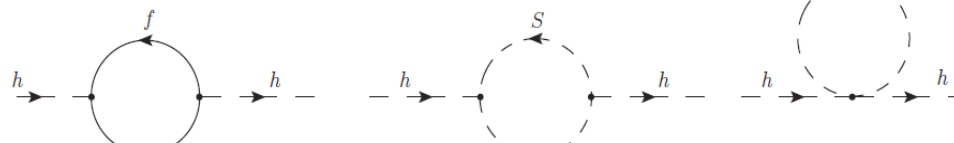
$$m_h \ll \Lambda_{UV}$$

Vacuum selection

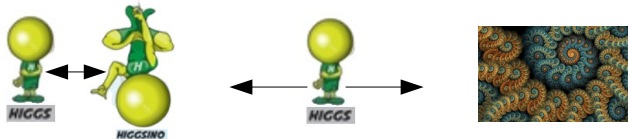
- Relaxation
- NNaturalness, ...

+ Reduced Top-Yukawa, Agravity, WGC, ...

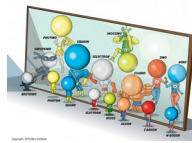
Solving the Hierarchy Problem

$$\Delta m_h^2 \sim \Lambda^2$$


Protecting the mass term $m_H^2 |H|^2$



Symmetry

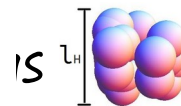
- SUSY 
- Goldstone Higgs:
Little Higgs
- Conformal Sym. ?



Experimental evidence?!

- Technicolor

ns



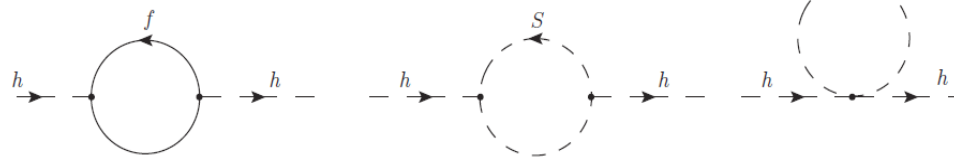
$$m_h \ll \Lambda_{UV}$$

Vacuum selection

- Relaxation
- NNaturalness, ...

+ Reduced Top-Yukawa, Agravity, WGC, ...

Solving the Hierarchy Problem

$$\Delta m_h^2 \sim \Lambda^2$$


Protecting the mass term $m_H^2 |H|^2$

New Symmetry?

- Shift-Symmetry $H \rightarrow H + \delta$ 
- Supersymmetry (spacetime): boson $\leftrightarrow$ fermion 
- Conformal Symmetry $\rightarrow$ just $D=4$ ~~$|H|^2$~~ 

- Goofy Symmetry



??

GOOFy Symmetry

Ferreira, Grzadkowski, Ogreid, Osland [EPJC] 2306.02410



- new renormalization-group (RG) stable parameter relations in 2HDMs, that do not correspond to any known symmetry

GOOFy Symmetry

Ferreira, Grzadkowski, OGREID, OSland [EPJC] 2306.02410



- new renormalization-group (RG) stable parameter relations in 2HDMs, that do not correspond to any known symmetry
- known 2HDM symmetries and corresponding preserved param. relations

Symmetry	m_{11}^2	m_{22}^2	m_{12}^2	λ_1	λ_2	λ_3	λ_4	λ_5	λ_6	λ_7	N
CP1			real					real	real	real	9
Z_2			0						0	0	7
U(1)			0					0	0	0	6
CP2		m_{11}^2	0	λ_1						$-\lambda_6$	5
CP3		m_{11}^2	0	λ_1			$\lambda_1 - \lambda_3 - \lambda_4$		0	0	4
$SO(3)$		m_{11}^2	0	λ_1			$\lambda_1 - \lambda_3$	0	0	0	3

$H_1 \rightarrow H_1, H_2 \rightarrow -H_2$
FCNC protection

$H_1 \rightarrow H_2^*, H_2 \rightarrow -H_1^*$

Ferreira, Grzadkowski, OGREID, OSland [EPJC] 2306.02410

Ivanov [PLB] hep-ph/0507132, [PRD] hep-ph/0609018, [PRD] 0710.3490,
Battye, Brawn, Pilaftsis [JHEP] 1106.3482, Pilaftsis [PLB] 1109.3787

$$\begin{aligned}
 V = & m_{11}^2 |H_1|^2 + m_{22}^2 |H_2|^2 - \left[m_{12}^2 H_1^\dagger H_2 + \text{h.c.} \right] + \frac{\lambda_1}{2} |H_1|^4 + \frac{\lambda_2}{2} |H_2|^4 \\
 & + \lambda_3 |H_1|^2 |H_2|^2 + \lambda_4 \left| H_1^\dagger H_2 \right|^2 + \left[\frac{\lambda_5}{2} \left(H_1^\dagger H_2 \right)^2 + [\lambda_6 |H_1|^2 + \lambda_7 |H_2|^2] H_1^\dagger H_2 + \text{h.c.} \right]
 \end{aligned}$$

GOOFy Symmetry

Ferreira, Grzadkowski, OGREID, OSland [EPJC] 2306.02410



- new renormalization-group (RG) stable parameter relations in 2HDMs, that do not correspond to any known symmetry:

$$\{m_{11}^2 + m_{22}^2 = 0, \quad \lambda_1 = \lambda_2, \quad \lambda_6 = -\lambda_7\}$$

$$\begin{aligned} \beta_{m_{11}^2 + m_{22}^2} &= 3(\lambda_1 m_{11}^2 + \lambda_2 m_{22}^2) + (2\lambda_3 + \lambda_4)(m_{11}^2 + m_{22}^2) - 3[(\lambda_6^* + \lambda_7^*)m_{12}^2 + \text{h.c.}] \\ &\quad - \frac{1}{4}(9g^2 + 3g'^2)(m_{11}^2 + m_{22}^2), \end{aligned}$$

$$\beta_{\lambda_1 - \lambda_2} = 6(\lambda_1^2 - \lambda_2^2) + 12(|\lambda_6|^2 - |\lambda_7|^2) - \frac{3}{2}(\lambda_1 - \lambda_2)(3g^2 + g'^2),$$

$$\begin{aligned} \beta_{\lambda_6 + \lambda_7} &= 6(\lambda_1 \lambda_6 + \lambda_2 \lambda_7) + (3\lambda_3 + 2\lambda_4)(\lambda_6 + \lambda_7) + 6\lambda_5(\lambda_6^* + \lambda_7^*) \\ &\quad - \frac{3}{2}(\lambda_6 + \lambda_7)(3g^2 + g'^2), \end{aligned}$$

- basis invariant
- preserved to all orders in scalar & gauge-ints

Ferreira, Grzadkowski, OGREID, OSland [EPJC] 2306.02410

$$\begin{aligned} V &= m_{11}^2 |H_1|^2 + m_{22}^2 |H_2|^2 - \left[m_{12}^2 H_1^\dagger H_2 + \text{h.c.} \right] + \frac{\lambda_1}{2} |H_1|^4 + \frac{\lambda_2}{2} |H_2|^4 \\ &\quad + \lambda_3 |H_1|^2 |H_2|^2 + \lambda_4 \left| H_1^\dagger H_2 \right|^2 + \left[\frac{\lambda_5}{2} (H_1^\dagger H_2)^2 + [\lambda_6 |H_1|^2 + \lambda_7 |H_2|^2] H_1^\dagger H_2 + \text{h.c.} \right] \end{aligned}$$

GOOFy Symmetry

Ferreira, Grzadkowski, OGREID, OSLAND [EPJC] 2306.02410



- new renormalization-group (RG) stable parameter relations in 2HDMs, that do not correspond to any known symmetry:

$$\{m_{11}^2 + m_{22}^2 = 0, \quad \lambda_1 = \lambda_2, \quad \lambda_6 = -\lambda_7\}$$

‘Goofy’ Symmetry transformation:

Ferreira, Grzadkowski, OGREID, OSLAND [EPJC] 2306.02410

$$\begin{aligned} H_1 &\rightarrow -H_2^*, & H_1^\dagger &\rightarrow H_2^T, \\ H_2 &\rightarrow H_1^*, & H_2^\dagger &\rightarrow -H_1^T \end{aligned}$$

peculiar transformation on the doublets...

$$r_0 \equiv \frac{1}{2}(|H_1|^2 + |H_2|^2) \rightarrow -r_0$$

$$\begin{aligned} V = & m_{11}^2 |H_1|^2 + m_{22}^2 |H_2|^2 - \left[m_{12}^2 H_1^\dagger H_2 + \text{h.c.} \right] + \frac{\lambda_1}{2} |H_1|^4 + \frac{\lambda_2}{2} |H_2|^4 \\ & + \lambda_3 |H_1|^2 |H_2|^2 + \lambda_4 \left| H_1^\dagger H_2 \right|^2 + \left[\frac{\lambda_5}{2} \left(H_1^\dagger H_2 \right)^2 + [\lambda_6 |H_1|^2 + \lambda_7 |H_2|^2] H_1^\dagger H_2 + \text{h.c.} \right] \end{aligned}$$

kin. terms not invariant...

GOOFy Symmetry



- *new renormalization-group (RG) stable parameter relations in 2HDMs, that do not correspond to any known symmetry:*

$$\{m_{11}^2 + m_{22}^2 = 0, \quad \lambda_1 = \lambda_2, \quad \lambda_6 = -\lambda_7\}$$

‘Goofy’ Symmetry transformation:

Ferreira, Grzadkowski, Ogreid, Osland [EPJC] 2306.02410

$$H_1 = \begin{pmatrix} h_1 + ih_2 \\ h_3 + ih_4 \end{pmatrix}, \quad H_2 = \begin{pmatrix} h_5 + ih_6 \\ h_7 + ih_8 \end{pmatrix}$$

$$\begin{pmatrix} h_1 \\ h_2 \\ h_3 \\ h_4 \\ h_5 \\ h_6 \\ h_7 \\ h_8 \end{pmatrix} \rightarrow \begin{pmatrix} 0 & 0 & 0 & 0 & 0 & i & 0 & 0 \\ 0 & 0 & 0 & 0 & i & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & i \\ 0 & 0 & 0 & 0 & 0 & 0 & i & 0 \\ 0 & -i & 0 & 0 & 0 & 0 & 0 & 0 \\ -i & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & -i & 0 & 0 & 0 & 0 \\ 0 & 0 & -i & 0 & 0 & 0 & 0 & 0 \end{pmatrix} \begin{pmatrix} h_1 \\ h_2 \\ h_3 \\ h_4 \\ h_5 \\ h_6 \\ h_7 \\ h_8 \end{pmatrix}$$

real dof

$$V = m_{11}^2 |H_1|^2 + m_{22}^2 |H_2|^2 - \left[m_{12}^2 H_1^\dagger H_2 + \text{h.c.} \right] + \frac{\lambda_1}{2} |H_1|^4 + \frac{\lambda_2}{2} |H_2|^4 \\ + \lambda_3 |H_1|^2 |H_2|^2 + \lambda_4 \left| H_1^\dagger H_2 \right|^2 + \left[\frac{\lambda_5}{2} \left(H_1^\dagger H_2 \right)^2 + [\lambda_6 |H_1|^2 + \lambda_7 |H_2|^2] H_1^\dagger H_2 + \text{h.c.} \right]$$

GOOFy Symmetry



- *new renormalization-group (RG) stable parameter relations in 2HDMs, that do not correspond to any known symmetry:*

Symmetry	m_{11}^2	m_{22}^2	m_{12}^2	λ_1	λ_2	λ_3	λ_4	λ_5	λ_6	λ_7
r_0		$-m_{11}^2$		λ_1						$-\lambda_6$
0CP1		$-m_{11}^2$	real		λ_1			real	real	$-\lambda_6$
0Z ₂		$-m_{11}^2$	0		λ_1				0	0
0U(1)		$-m_{11}^2$	0		λ_1			0	0	0
0CP2	0	0	0		λ_1					$-\lambda_6$
0CP3	0	0	0		λ_1			$\lambda_1 - \lambda_3 - \lambda_4$	0	0
0SO(3)	0	0	0		λ_1		$\lambda_1 - \lambda_3$	0	0	0

$r_0 + \text{regular}$

Ferreira, Grzadkowski, OGREID, OSLAND [EPJC] 2306.02410

$$\begin{aligned}
 V = & m_{11}^2 |H_1|^2 + m_{22}^2 |H_2|^2 - \left[m_{12}^2 H_1^\dagger H_2 + \text{h.c.} \right] + \frac{\lambda_1}{2} |H_1|^4 + \frac{\lambda_2}{2} |H_2|^4 \\
 & + \lambda_3 |H_1|^2 |H_2|^2 + \lambda_4 \left| H_1^\dagger H_2 \right|^2 + \left[\frac{\lambda_5}{2} \left(H_1^\dagger H_2 \right)^2 + [\lambda_6 |H_1|^2 + \lambda_7 |H_2|^2] H_1^\dagger H_2 + \text{h.c.} \right]
 \end{aligned}$$

GOOFy Symmetry



- *new renormalization-group (RG) stable parameter relations in 2HDMs, that do not correspond to any known symmetry:*

Symmetry	m_{11}^2	m_{22}^2	m_{12}^2	λ_1	λ_2	λ_3	λ_4	λ_5	λ_6	λ_7
r_0		$-m_{11}^2$		λ_1						$-\lambda_6$
0CP1		$-m_{11}^2$	real	λ_1				real	real	$-\lambda_6$
0Z ₂		$-m_{11}^2$	0	λ_1					0	0
0U(1)		$-m_{11}^2$	0	λ_1				0	0	0
0CP2	0	0	0	λ_1						$-\lambda_6$
0CP3	0	0	0	λ_1				$\lambda_1 - \lambda_3 - \lambda_4$	0	0
0SO(3)	0	0	0	λ_1			$\lambda_1 - \lambda_3$	0	0	0

$r_0 + \text{regular}$

Ferreira, Grzadkowski, OGREID, OSLAND [EPJC] 2306.02410

$$\begin{aligned}
 V = & m_{11}^2 |H_1|^2 + m_{22}^2 |H_2|^2 - \left[m_{12}^2 H_1^\dagger H_2 + \text{h.c.} \right] + \frac{\lambda_1}{2} |H_1|^4 + \frac{\lambda_2}{2} |H_2|^4 \\
 & + \lambda_3 |H_1|^2 |H_2|^2 + \lambda_4 \left| H_1^\dagger H_2 \right|^2 + \left[\frac{\lambda_5}{2} \left(H_1^\dagger H_2 \right)^2 + [\lambda_6 |H_1|^2 + \lambda_7 |H_2|^2] H_1^\dagger H_2 + \text{h.c.} \right]
 \end{aligned}$$

GOOFy Symmetry



- new renormalization-group (RG) stable parameter relations in 2HDMs, that do not correspond to any known symmetry:
 - Explored further systematically and extended in [Trautner, 2505.00099](#) [new goofy symmetries (change of kin. terms), arguments for all-order stability]

Goofy trafo.	m_{11}^2	m_{22}^2	m_{12}^2	parameter relations				λ_5	λ_6	λ_7	accidental regular sym.	leading vanishing co-/in-variants
$\mathcal{P}_G$	0	0	0								—	$Y = 0$
$\mathbb{Z}_{2,G} \equiv \Sigma_3$	0	0							0	0	—	$YT = 0, QYT = 0$
CP1_G	0	0	$-m_{12}^{2*}$					λ_5^*	λ_6^*	λ_7^*	—	$YT = 0, QYT = 0$
$\text{CP2}_G \equiv \mathcal{G}$		$-m_{11}^2$		λ_1						$-\lambda_6$	—	$T = 0$
U(1)_G	0	0	0					0	0	0	U(1)	$Y = 0$
CP3_G	0	0	0	λ_1				$\lambda_1 - \lambda_3 - \lambda_4$	0	0	CP2	$Y = T = 0$
SU(2)_G	0	0	0	λ_1		$\lambda_1 - \lambda_3$		0	0	0	SU(2)	$Q = Y = T = 0$
$\text{CP2}_G^{\text{soft}}$				λ_1						$-\lambda_6$	—	$T = 0$
$\mathbb{Z}_{2,G}^-$		$0^{\dagger 2}$	0			$0^{\dagger 1}$	$0^{\dagger 1}$		0	0	$\mathbb{Z}_2$	—
CP4_G		$0^{\dagger 2}$	0			$0^{\dagger 1}$	$0^{\dagger 1}$	λ_5^*	0	0	$\mathbb{Z}_2$	—
$\mathbb{Z}_{4,G}^-$		$0^{\dagger 2,g}$	0			$0^{\dagger 1,g}$	$0^{\dagger 1,g}$	0	0	0	U(1)	—

goofy sym. can forbid bare mass terms → hierarchy problem?!

[Trautner, 2505.00099](#)

GOOFy Symmetry



‘Goofy’ Symmetry transformation:

Ferreira, Grzadkowski, OGREID, Osland [EPJC] 2306.02410

$$H_1 \rightarrow -H_2^*, \quad H_1^\dagger \rightarrow H_2^T,$$

$$H_2 \rightarrow H_1^*, \quad H_2^\dagger \rightarrow -H_1^T$$

$$\begin{pmatrix} h_1 \\ h_2 \\ h_3 \\ h_4 \\ h_5 \\ h_6 \\ h_7 \\ h_8 \end{pmatrix} \rightarrow \begin{pmatrix} 0 & 0 & 0 & 0 & 0 & i & 0 & 0 \\ 0 & 0 & 0 & 0 & i & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & i \\ 0 & 0 & 0 & 0 & 0 & 0 & i & 0 \\ 0 & -i & 0 & 0 & 0 & 0 & 0 & 0 \\ -i & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & -i & 0 & 0 & 0 & 0 \\ 0 & 0 & -i & 0 & 0 & 0 & 0 & 0 \end{pmatrix} \begin{pmatrix} h_1 \\ h_2 \\ h_3 \\ h_4 \\ h_5 \\ h_6 \\ h_7 \\ h_8 \end{pmatrix}$$

- Can become regular sym. after complexifying the real dof (doubling of dof!)

Haber, Ferreira, [EPJC] 2502.11011

Trautner, 2505.00099

- Kinetic terms also receive signs: don't harm relations / can be made invariant via

Ferreira, Grzadkowski, OGREID, Osland [EPJC] 2306.02410,

$$\partial_\mu \rightarrow -i\partial_\mu, \quad B_\mu \rightarrow iB_\mu, \quad W_{1\mu} \rightarrow iW_{1\mu}, \quad W_{2\mu} \rightarrow -iW_{2\mu}, \quad W_{3\mu} \rightarrow iW_{3\mu}$$

Ferreira, Grzadkowski, OGREID, 2506.21145

$$x_\mu \rightarrow ix_\mu$$

- 1-loop eff. potential of 2HDM (including scalar corrections) under goofy sym.

(+ see *Pilaftsis [PLB] 2408.04511*)

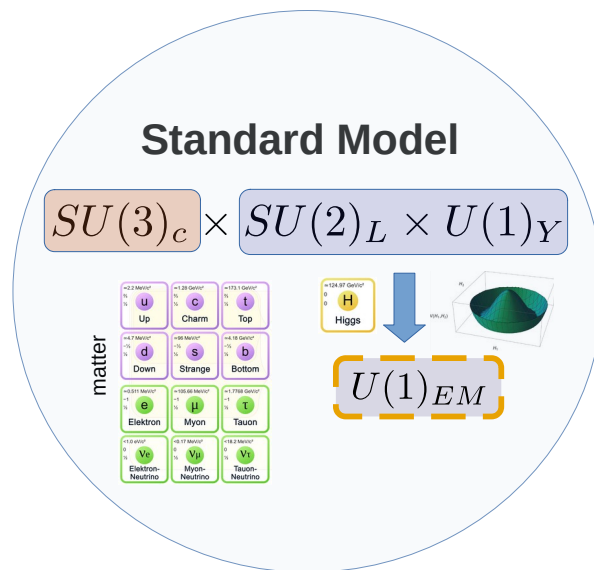
The Goofy-Symmetric SM

de Boer, FG, Incrocci, 2507.22111

... and beyond...



- SM Higgs sector + extension to fermions



The Goofy-Symmetric SM

de Boer, FG, Incrocci, 2507.22111

... and beyond...



- SM Higgs sector
- Define goofy transformation of scalars as

$$h_i \rightarrow i U_h^{ij} h_j$$

rotations of real scalar dofs
in the complex plane by 90°

U_h^{ij} : orthogonal matrix

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de Boer, FG, Incrocci, 2507.22111

... and beyond...



- SM Higgs sector
- Define goofy transformation of scalars as

$$h_i \rightarrow i U_h^{ij} h_j$$

- SM Higgs ($U_h = \mathbf{1}$): $H \rightarrow iH, \quad H^\dagger \rightarrow iH^\dagger$

rotations of real scalar dofs
in the complex plane by 90°

on doublets $H = \begin{pmatrix} h_1 + ih_2 \\ h_3 + ih_4 \end{pmatrix}$

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- $\mathcal{L}_{\text{kin}} = (D_\mu H)^\dagger (D^\mu H) \rightarrow (D_\mu H)^\dagger (D^\mu H)$ if $\partial_\mu \rightarrow -i \partial_\mu, \quad A_\mu^a \rightarrow -i A_\mu^a \quad (x_\mu \rightarrow i x_\mu)$

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... and beyond...



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$$V = m_H^2 |H|^2 + \lambda |H|^4 \rightarrow -m_H^2 |H|^2 + \lambda |H|^4 \Rightarrow m_H = 0$$



The Goofy-Symmetric SM

de Boer, FG, Incrocci, 2507.22111

... and beyond...



- SM Higgs sector + fermions

$$\mathcal{L} \supset -y_d \bar{Q}_L H d_R - y_u \bar{Q}_L \tilde{H} u_R - y_d^* \bar{d}_R H^\dagger Q_L - y_u^* \bar{u}_R \tilde{H}^\dagger Q_L$$

$$\Psi = \psi_1^r + i \psi_2^r$$

$$\psi_k^r \rightarrow \sqrt{i} U_f^{kl} \psi_l^r$$

rotations of real dofs
in the complex plane by 45°

U_f^{kl} : orthogonal matrix

$$\begin{aligned} \bar{Q}_L &\rightarrow \sqrt{i} \bar{Q}_L, & Q_L &\rightarrow \sqrt{i} Q_L, \\ d_R &\rightarrow -\sqrt{i} d_R, & \bar{d}_R &\rightarrow -\sqrt{i} \bar{d}_R, & U_f &= \pm 1 \\ u_R &\rightarrow -\sqrt{i} u_R, & \bar{u}_R &\rightarrow -\sqrt{i} \bar{u}_R \end{aligned}$$

→ invariant 

The Goofy-Symmetric SM

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→ invariant ✓

$$\mathcal{L}_{\text{kin}}^{\text{ferm}} = i \bar{Q}_L \not{D} Q_L + i \bar{d}_R \not{D} d_R + i \bar{u}_R \not{D} u_R$$

$$\partial_\mu \rightarrow -i \partial_\mu, \quad A_\mu^a \rightarrow -i A_\mu^a$$

invariant ✓
→ solution to the HP

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invariant ✓ → solution to the HP

Electroweak Symmetry Breaking



$$V = \cancel{m_H^2} |H|^2 + \lambda |H|^4 \quad \text{X}$$

Electroweak Symmetry Breaking



$$V = \cancel{\eta_H^2} |H|^2 + \lambda |H|^4 + \frac{c_6}{\Lambda^2} |H|^6 + \frac{c_8}{\Lambda^4} |H|^8 + \dots$$

< 0

PHYSICAL REVIEW D **94**, 015013 (2016)

Electroweak symmetry breaking without the μ^2 term

Florian Goertz*

Theory Division, CERN, 1211 Geneva 23, Switzerland

Electroweak Symmetry Breaking



$$V = \cancel{\eta_H^2} |H|^2 + \underset{<0}{\lambda} |H|^4 + \frac{\cancel{c_6}}{\Lambda^2} |H|^6 + \frac{c_8}{\Lambda^4} |H|^8 + \dots$$

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$$V = \cancel{\mu^2_H} |H|^2 + \lambda |H|^4 + \cancel{\frac{c_6}{\Lambda^2}} |H|^6 + \frac{c_8}{\Lambda^4} |H|^8 + \dots$$

< 0 ✓

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Electroweak symmetry breaking without the μ^2 term

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$$\lambda = -0.065, c_8 = 4\pi \left(\frac{\Lambda}{773 \text{ GeV}} \right)^4 \Rightarrow m_h = 125 \text{ GeV}, v = 246 \text{ GeV}$$

de Boer, FG, Incrocci, 2507.22111

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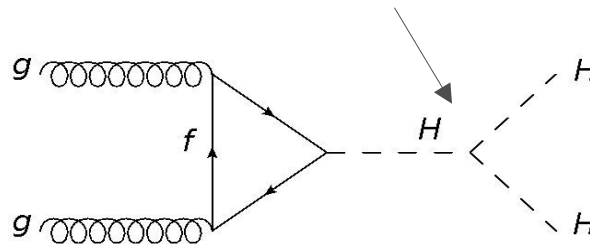
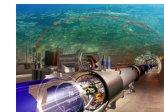
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de Boer, FG, Incrocci, 2507.22111

$$\Rightarrow \kappa_{hhh} / \kappa_{hhh}^{\text{SM}} = 3, \lambda_{hhhh} / \lambda_{hhhh}^{\text{SM}} = 17 \quad \text{still ok with limits:}$$

e.g.: ATLAS [PLB] 2211.01216, [PRD] 2411.02040

$\rightarrow$ HL-LHC, FCC, ...



Electroweak Symmetry Breaking



$$V = \cancel{\mu^2} |H|^2 + \lambda |H|^4 + \cancel{\frac{c_6}{\Lambda^2}} |H|^6 + \frac{c_8}{\Lambda^4} |H|^8 + \dots$$

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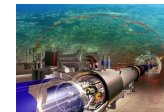
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e.g.: ATLAS [PLB] 2211.01216, [PRD] 2411.02040

$\rightarrow$ HL-LHC, FCC, ...



- breaks conformal symmetry ✗
- breaks shift symmetry ✗
- respects goofy symmetry ✓

H^2 will not be generated at loop level

see, e.g., Helset, Jenkins, Manohar [JHEP] 2212.03253

Electroweak Symmetry Breaking II: extended scalar sector



$$S = \frac{1}{\sqrt{2}} (S_R + iS_I) \quad \boxed{S \rightarrow -S, S^* \rightarrow S^*} \quad (U_S = -i\sigma_2)$$

$$\rightarrow V = \boxed{\lambda_H |H|^4 + \lambda_p |S|^2 |H|^2} + \frac{m_1^2}{2} \overset{\text{allowed!}}{\boxed{S^2 + (S^*)^2}} + \lambda_S |S|^4 + [\lambda_1 S^4 + \lambda_1^* (S^*)^4]$$

→ structure preserved along RG flow (checked with PyR@TE!)

de Boer, FG, Incrocci, 2507.22111

Electroweak Symmetry Breaking II: extended scalar sector



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$$\rightarrow V = \frac{\lambda_p}{2} (S_R^2 + S_I^2) |H|^2 + \frac{m_1^2}{2} [S_R^2 - S_I^2] + \dots$$

$\ll 1$ > 0

$$\langle S_I^2 \rangle \equiv v_S^2 = \frac{m_1^2}{2\text{Re}(\lambda_1) + \lambda_S}$$

de Boer, FG, Incrocci, 2507.22111

*spontaneous goofy
symmetry breaking*



(SGSB)

Electroweak Symmetry Breaking II: extended scalar sector



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de Boer, FG, Incrocci, 2507.22111

$$\boxed{m_H^2 = \lambda_p v_S^2 / 2}$$

TeV scale



spontaneous goofy
symmetry breaking

(SGSB)



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de Boer, FG, Incrocci, 2507.22111

$$\boxed{m_H^2 = \lambda_p v_S^2 / 2}$$

$$\ll M_{\text{Pl}}^2$$

*spontaneous goofy
symmetry breaking*



(SGSB)

dimensional transmutation: condensation in IR, ...

$$\mathcal{L} \supset -\lambda_p \mathcal{O} \cdot |H|^2, \quad \mathcal{O} = \phi^\dagger \phi, \bar{\psi} \psi \bar{\psi} \psi$$

Electroweak Symmetry Breaking II: extended scalar sector



$$S = \frac{1}{\sqrt{2}} (S_R + iS_I) \quad \boxed{S \rightarrow -S, S^* \rightarrow S^*} \quad (U_S = -i\sigma_2)$$

$$\rightarrow V = \frac{\lambda_p}{2} (S_R^2 + S_I^2) |H|^2 + \frac{m_1^2}{2} [S_R^2 - S_I^2] + \dots$$

$\ll 1$ > 0

$$\langle S_R^2 \rangle = 0$$

DM candidate
(Z_2 for real λ_1)



The Goofy-Symmetric SM

de Boer, FG, Incrocci, 2507.22111

... and beyond...



- Scalar Singlets ✓

The Goofy-Symmetric SM

de Boer, FG, Incrocci, 2507.22111

... and beyond...



- Scalar Singlets ✓

- Vector-like Fermions

vector-like quark T , singlet of $SU(2)_L$ with $Y = \frac{2}{3}$

$$\mathcal{L} \supset m_T \bar{T}_L T_R + m_T^* \bar{T}_R T_L + m \bar{T}_L u_R + m^* \bar{u}_R T_L + y \bar{Q}_L \tilde{H} T_R + y^* \bar{T}_R \tilde{H}^\dagger Q_L$$

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no way to respect goofy invariance ✗

$$\rightarrow m_{\mathcal{T}} = m = 0$$

$$T_R \rightarrow -\sqrt{i} T_R, \quad \bar{T}_R \rightarrow -\sqrt{i} \bar{T}_R$$

$\rightarrow$ invariant ✓

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$$T_R \rightarrow -\sqrt{i} T_R, \quad \bar{T}_R \rightarrow -\sqrt{i} \bar{T}_R$$

$\rightarrow$ invariant ✓

- mass from SCSB: $\mathcal{L} \supset y_S S \bar{T}_L T_R + y_S^* S^* \bar{T}_R T_L$

$$\rightarrow m_T \simeq \frac{|y_S|}{\sqrt{2}} v_S$$

$$\checkmark \quad \bar{T}_L \rightarrow -i\sqrt{i} \bar{T}_L, \quad T_L \rightarrow i\sqrt{i} T_L$$

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de Boer, FG, Incrocci, 2507.22111

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- Scalar Singlets ✓

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$$T_R \rightarrow -\sqrt{i} T_R, \quad \bar{T}_R \rightarrow -\sqrt{i} \bar{T}_R$$

$\rightarrow$ invariant ✓

- mass from SGSB: $\mathcal{L} \supset y_S S \bar{T}_L T_R + y_S^* S^* \bar{T}_R T_L$

$$\rightarrow m_T \simeq \frac{|y_S|}{\sqrt{2}} v_S$$

$$\checkmark \quad \bar{T}_L \rightarrow -i\sqrt{i} \bar{T}_L, \quad T_L \rightarrow i\sqrt{i} T_L$$

$$\mathcal{L}_{\text{kin}} = i \bar{T}_L \not{D} T_L + i \bar{T}_R \not{D} T_R$$

$\rightarrow$ invariant ✓

The Goofy-Symmetric SM

de Boer, FG, Incrocci, 2507.22111

... and beyond...



- Scalar Singlets ✓

- Vector-like Fermions ✓

vector-like quark T , singlet of $SU(2)_L$ with $Y = \frac{2}{3}$

$$\mathcal{L} \supset \underbrace{m_T \bar{T}_L T_R + m_T^* \bar{T}_R T_L + m \bar{T}_L u_R + m^* \bar{u}_R T_L}_{\text{no way to respect goofy invariance } \times} + \underbrace{y \bar{Q}_L \tilde{H} T_R + y^* \bar{T}_R \tilde{H}^\dagger Q_L}_{\text{invariant } \checkmark}$$

no way to respect goofy invariance ✗

$$\rightarrow m_T = m = 0$$

$$T_R \rightarrow -\sqrt{i} T_R, \quad \bar{T}_R \rightarrow -\sqrt{i} \bar{T}_R$$

$\rightarrow$ invariant ✓

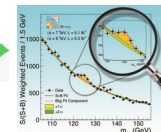
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$$\rightarrow m_T \simeq \frac{|y_S|}{\sqrt{2}} v_S$$



$$\bar{T}_L \rightarrow -i\sqrt{i} \bar{T}_L, \quad T_L \rightarrow i\sqrt{i} T_L$$

$$\rightarrow m_T \sim v_S \sim \mathcal{O}(\text{TeV})$$



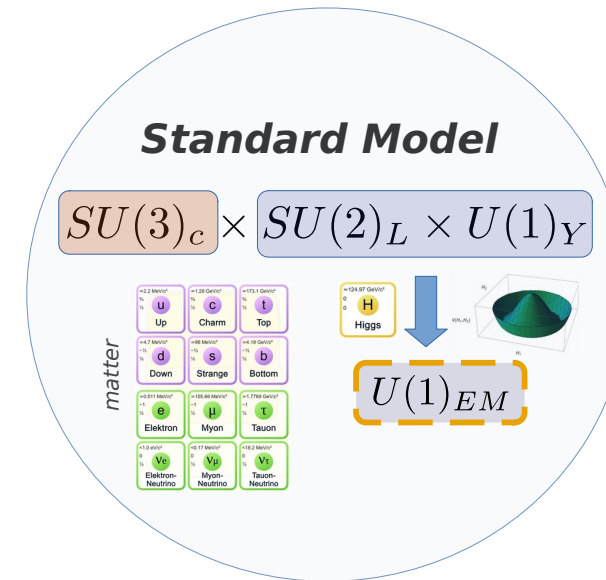
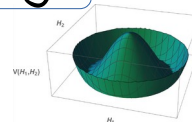
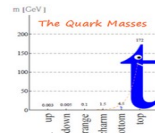
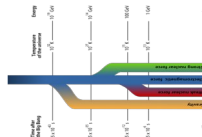
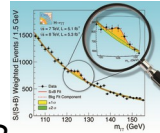
$$\mathcal{L}_{\text{kin}} = i \bar{T}_L \not{D} T_L + i \bar{T}_R \not{D} T_R$$

$\rightarrow$ invariant ✓

The SM is an EFT

SM does not explain everything!

- Gravity $\not\in$ SM
- Hierarchy Problem: $m_h \ll M_{PL}$
- Tiny Neutrino Masses
- Grand Unification of Forces?
- Hierarchical Flavor Structure
- Baryogenesis $\rightarrow$ Existence of Universe
- Dark Matter $\not\in$ SM
- Trigger for Symmetry-Breaking?
- Strong CP Problem ...



Outlook

SM does not explain everything!

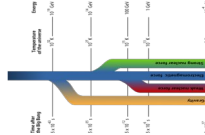
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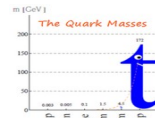
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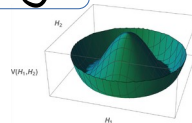
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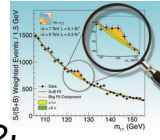
$\rightarrow$ Seesaw: Majorana mass forbidden

$$\bar{N}_R \not{m}_R N_R^c$$

Outlook

SM does not explain everything!

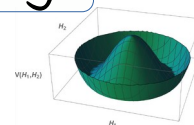
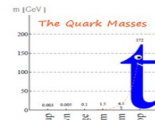
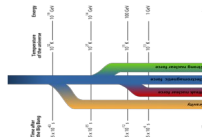
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Seesaw: Majorana mass forbidden

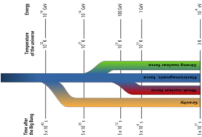
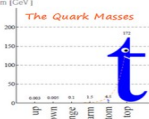
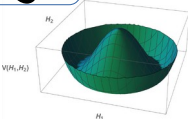
$$\bar{N}_R \cancel{m_R} N_R^c$$

$$\langle S_I \rangle \lesssim \mathcal{O}(\text{TeV})$$



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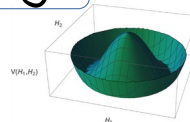
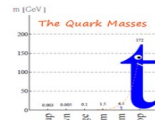
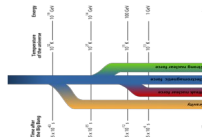
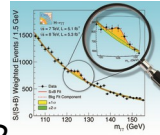
$\rightarrow$ inverse seesaw: natural link with TeV scale

$$\mathcal{L} = -y_\nu \bar{L}_L \tilde{H} N_R - \lambda_N \bar{N}_L S N_R - \frac{\lambda_L}{2} \bar{N}_L S N_L^c - \frac{\lambda_R}{2} \bar{N}_R S^* N_R^c + \text{h.c.}$$

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✓

$\ll 1$ $\ll 1$

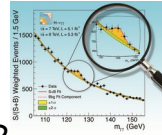
$$m_\nu \simeq \frac{m_D^2 m_L}{m_N^2}$$

Outlook

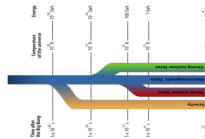
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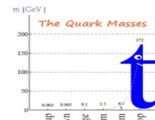


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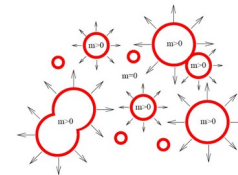
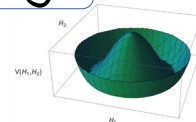
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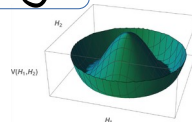
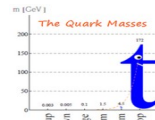
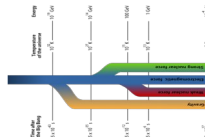
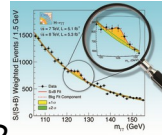
EWPhT in presence of S

Espinosa, Quiros [PLB] hep-ph/9301285, ...

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space-time symmetries

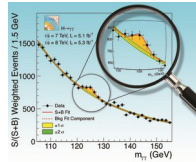
$$\text{goofy} \cong \sqrt{PT} ??$$



$$SU(2)_L?$$

Conclusions

- Goofy Symmetry as a new means to protect parameters / relations
- Fermion transformations can be included in a consistent way
- Applied to the SM, it offers a handle to explain the lightness of the Higgs boson



- Extensions of the SM are considerably constrained, interesting directions regarding DM, baryogenesis, neutrino masses, ...
- Typically new signatures around the TeV scale $\rightarrow$ HL-LHC, FCC, ...

